



Social Media, Brand and Culture Intern  
Part-time & Remote

**Dr. Gena Yvette Davis Media (Dr. Gena Media), the social communication and media arm of True Synergy, Inc., based in Los Angeles, CA** is looking for an organized, detail-oriented intern who is interested in learning the behind-the-scenes workings of a growing, social communication and media brand.

We are looking for a star who can support us with social media marketing projects like:

- Writing and posting content on social media
- Writing blog posts
- Social community engagement
- Growing our audience, community, and lists
- Producing our podcast
- Marketing research
- Pitching Dr. Gena for articles, interviews and speaking engagements
- Other duties as assigned

This internship would be a unique and ideal opportunity for someone with a strong interest and experience in marketing, public relations, brand management or communicating on social media. We would love interns with a strong creative side, a sense of style and who is tenacious. We are looking for someone who likes finding ways to improve brand awareness.

The goal of the internship is to help students learn, grow, and prepare for the next step in their careers. The duration of the internship is three months; however, can be expanded on a case-by-case basis.

Our intern(s) must have an interest in women's empowerment, self-care & wellness and building our community networks via community engagement for corporate professional women.

Qualifications:

- 1-2 years of experience in social media marketing
- Excellent writing, proofreading, research, communication, and presentation skills
- Self-starter, self-motivated and self-confident
- Excellent updated knowledge and experiencing using all types of social media platforms
- Understanding of SEO and web traffic metrics
- Familiarity with web design, creating marketing landing pages, sales funnels, email marketing, advertising public relations and publishing preferred
- Creative
- Team player

WORK LOCATION + HOURS:

- Remote
- Part-Time: 10-15 hours per week



REQUIREMENTS:

- Undergraduate graduate or graduate students who are currently studying marketing, branding, social media, public relations, or communication arts & sciences is required
- 2.75 GPA or above is required
- Unrestricted access to cell phone, updated laptop/desktop computer (with camera), and fast internet is required
- Looking for students who want to gain experience working in a boutique consulting firm

COMPENSATION:

This internship is for work experience and school credit. We will consider a monthly stipend for the right candidate. Student must be in an approved internship program at their college or university. Student must also provide transcripts (that includes current GPA) and provide documentation that says the student is currently enrolled in classes and have been approved for an internship. Student will be asked for a syllabus to make sure our internship supports their continued learning and development. Spring, summer, and fall internships are available. A letter of recommendation by a school administrator (could also be from a professor) and a previous employer will be required.

Interested students should send an email to: [contactdrgena@drgenayuvettedavis.com](mailto:contactdrgena@drgenayuvettedavis.com).