

## Fractional CFO Business and Finance

True Synergy, Inc. is a boutique professional and organizational development consulting company, based in Los Angeles, CA that specializes in corporate culture change and behavioral transformation for high-growth companies. Learn more about us at www.truesynergyinc.com.

We are looking for a fractional CFO who is broadly responsible for the administrative, financial, and management operations of the company, including the development of a financial and operational strategy, cash-flow projections, budgeting, proper client fee structures, and the ongoing development and reporting accurate financial results.

The ideal professional will have previous experience working as a full or part-time CFO for a very small business (VSB). The candidate will be needed to guide the company's growth on an interim basis.

## Responsibilities include:

- Assist founder and CEO in formulating the company's future direction through providing input, direction
  and consulting on the company's business plan, financial and tax strategies, cashflow projection, budgeting,
  forecasting, etc.
- Develop performance measures that support the company's strategic direction
- Oversee the financial operations of a subsidiary company
- Manage any third parties to which accounting or finance functions have been outsourced
- Oversee the company's transaction processing systems
- Report financial results to the board of directors
- Review, update and monitor cash balances and cash forecasts; recommend debt and equity financing if necessary
- Review bookkeeping, financial reports and make updates changes and/or recommendations
- Supervise bookkeeper and communicate with tax accountant as necessary

## Skills and Qualifications:

- Bachelor's degree in finance, business operations, accounting, economics, or related analytical discipline required
- Master's degree in accounting or business administration, or equivalent business experience required
- Prior experience as a CFO for a small consulting business or equivalent experience preferred
- Advanced Excel proficiency. Ten-plus years of practical experience of using Excel for building and maintaining financial models
- A natural curiosity, entrepreneurial, and a "big picture" mentality
- Excellent spoken and written communication and experience partnering with an executive team
- Very patient and flexible; with a teaching spirit
- Preference will be given to professionals with an MBA in finance, the Certified Public Accountant, Certified Financial Planner, or Certified Management Accountant designations

Please send your resume, bio, or marketing materials to: info@truesynergyinc.com.